

# Western Governors University



## AAS Marketing to Bachelor of Science Business Administration Accounting

### Courses taken at JJC

ENG 101	Rhetoric I (meets WGU ENGL 1010) *
GEN ED	Consult advisor (3 credit hours)
COMM 101	Principles of Speech Communications (meets WGU COMM 1011)
GEN ED	Consult advisor (3 credit hours)
GEN ED	Consult advisor (3 credit hours)
BUS 205	Business Statistics (meets WGU BUS 3100) *
GEN ED	Humanities - (One course equivalent to 3 semester units [Literature, Visual and Performing Arts, Music, Theater, Philosophy, Ethics, or Religious Studies])
GEN ED	Physical Science Course - (One course equivalent to 3 semester units in the Physical Science [Chemistry, Geology, Physics, Astronomy, Biology])
GEN ED	Consult advisor (3 credit hours)
GEN ED	Consult advisor (3 credit hours)
GEN ED	Consult advisor (3 credit hours)
ECON 103	Principles of Economic I (meets WGU ECON 1000)
BUS 101	Introduction to Business (meets WGU BUS 2010)
MGMT 101	Principles of Management (meets WGU BUS 2510)
BLAW 101	Business Law 1 (meets WGU BUS 2060)
AAS Course	Consult advisor (2 credit hours)
MKTG 101	Principles of Marketing (meets WGU BUS 2050)
CIS 213	Electronic Spreadsheet Software (meets WGU BUS 2140) *
AAS Course	Consult advisor (3 credit hours)
ACCY 101 and 102	Accounting I and II (meets WGU ACCT 2020) *
BUS 214	International Business (meets WGU BUS 2070)

### Courses taken at WGU

BUS 2030	Information Technology Management Essentials
BUS 2040	Finance Skills for Managers
BUS 2080	Innovative and Strategic Thinking
BUS 2090	Emotional and Cultural Intelligence
HRM 2100	Introduction to Human Resource Management
HRM 3100	Employment Law
MGMT 4100	Operations and Supply Chain Management
ACCT 3611	Intermediate Accounting I
ACCT 3621	Intermediate Accounting II
ACCT 3630	Taxation I
ACCT 2313	Financial Accounting
ACCT 3314	Cost and Managerial Accounting
ACCT 3640	Accounting Information Systems
ACCT 4800	Auditing
ACCT 4650	Business Law for Accountants
BUS 3000	Business Ethics
HRM 3600	Compensation and Benefits
ACCT 3650	Intermediate Accounting III
BUS 4400	Business Management Tasks
BUS 2110	Business Core Capstone: An Integrated Application

All transferrable courses that are completed at JJC with a letter "C" or higher are accepted and applied toward the appropriate college degree (with the exception of licensure programs or state requirements where a grade of "B" or better may be required). Credits from transferrable courses completed with a letter grade of "C-" or lower will not transfer.

**Total JJC Credits: 60**

**Total WGU Credits: 61**

**Total Degree Credits: 121 as written**

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WGU Advisor: Office of Admissions  
866-225-5948



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This transfer guide is a sample curriculum. Additional courses may be required based on placement test scores. Please consult your faculty advisor for guidance on electives and prior to course registration.

**Notes:**

- \*This course is recommended for transfer credit.
- Certifications were not factored in for transfer, but can be transferred if applicable, passed and documented.
- All certifications and courses must have been completed within the past five years to be considered for transfer.
- This evaluation is based upon current transfer policies and is not guaranteed in perpetuity. Please contact your Enrollment Counselor if your start date is more than 30 days from the date of this evaluation to determine if any updates to transfer policies have occurred that will change the results of your evaluation.
- Competency units are based on semester units for transfer.

**About WGU Program:**

At WGU, we design our curriculum to be timely, relevant, and practical—all to ensure your degree is proof you really know your stuff.

Every course in our programs focuses on a set of clearly defined competencies that you must prove you've learned—through tests, papers, projects, or other assessments. Demonstrating mastery is how you pass a course, so learning what it takes to be outstanding in your career is at the heart of WGU's Bachelor of Science Business Administration – Accounting curriculum.

That means what you learn is often directly applicable the next day at work—and it means what you're doing at work frequently informs the work you're doing in your courses. It's all about real-world applicability so every moment spent studying is time well spent.

The Bachelor of Science Business Administration – Accounting program is an all online accounting degree program that you will complete by studying and working independently with instruction and support from WGU faculty. You will be expected to complete at least 12 competency units (WGU's equivalent of the credit hour) each 6-month term. (Each course is typically 3 or 4 units).

**About JJC's Program:**

Marketing is the business of generating interest in products and services through advertising and promotions. Many in this field work in agencies or in corporate offices.

The world of marketing is dynamic and always evolving. JJC's business department faculty ensure that students learn the latest trends in the field, preparing them for a wide variety of exciting career opportunities.

Through this program, JJC marketing students will learn about marketing-related disciplines including e-commerce, retailing, professional sales, and advertising. The coursework prepares them for entry-level positions and opportunities in marketing related fields.

Additionally, many use this degree as a foundation to pursue additional study in the field of marketing.

**Questions:**

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Student Advising Center

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