



Associate of Arts to Bachelor of Arts in Music Business

Courses taken at JJC

Year One, First Semester

CIS 124 Beginning Microcomputer Applications
 COMM 101 Principles of Speech Communication
 ENG 101 Rhetoric
 MUS 101 Exploration of Music Literature
 GEN ED IAI Mathematics Course**

Year One, Second Semester

ACCY 101 Accounting I
 ENG 102 Rhetoric II
 MUS 170 Introduction to Music Business
 GEN ED IAI Social and Behavioral Science Course**
 Elective Elective Course**

Year Two, Third Semester

ENG 130 Technical Writing and Communication
 MUS 107 Music in World Cultures
 GEN ED IAI Physical and Life Science Course**
 GEN ED 200-Level IAI Social and Behavioral Science Course**
 Elective Elective Course**

Year Two, Fourth Semester

BLAW 101 Business Law I
 GEN ED 200-Level IAI Humanities or Fine Arts Course**
 GEN ED IAI Physical or Life Science Course with Lab**
 GEN ED IAI Social and Behavioral Science Course**
 Elective Elective Course**

Total JJC Credits: 65*

JJC Faculty Advisor: Dave Nuccio
 Office: J-3004
dnuccio@jjc.edu

Columbia College Advisor: Columbia College Chicago Admissions
 312-369-7130
transfer@colum.edu

Courses taken at Columbia

Year Three, Fifth Semester

BUSE 308 Entrepreneurship
 BUSE 334 Digital Media Strategies
 DEI Diversity, Equity, and Inclusion (DEI) course
 Elective Collegewide Elective**
 Elective Collegewide Elective**

Year Three, Sixth Semester

BUSE 235 Applied Marketing: Music Business
 BUSE 250 Music Publishing
 Concentration Course See Concentrations below
 Innovation & Impact Course Columbia Experience

Year Four, Seventh Semester

BUSE 354 Decision Making: Music Business
 BUSE 358 Marketing Data Analytics
 Concentration Course See Concentrations below
 Concentration Course See Concentrations below
 Elective Collegewide Elective**

Year Four, Eighth Semester

Practicum Course 400-Level Concentration Practicum Course
 Concentration Course See Concentrations below
 Elective Collegewide Elective
 Elective Collegewide Elective

Total Columbia College Credits: 55*

Total Degree Credits: 120*

Music Business Concentrations:

Artist Management
 Live & Touring
 Recording & Music Publishing





2+2

*This transfer guide is a sample curriculum. Additional courses may be required based on placement test scores. Please work with your faculty advisor or success coach prior to course registration.

**Courses are to be chosen in consultation with an academic advisor.

Note: Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses are indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

About Columbia College Program:

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. In Chicago, you will have plenty of opportunities to intern and work at labels, agencies, studios, and promotion companies. Whether you're an artist or a leader supporting the work of others, you'll be immersed in music business from day one. You'll put your skills to work scouting talent, distributing music, promoting artists, and marketing events through Columbia's practicum courses, which include student-run rock and hip-hop record labels, a music publishing group, and a music venue. You'll apply the skills you learn in the classroom to real-life projects in Columbia's practicum courses. Working at our rock record label or our hip-hop record label, you'll scout and develop real artists. Or, you can focus on digital distribution and promotion. If you choose the Live and Touring concentration, you'll have the chance to work at a local club or run a day-long outdoor festival. In your practicum courses, you'll have different responsibilities, like logistics, marketing, production, general management, and talent buying. If you take one of these practicums during the spring semester, you'll have the opportunity to attend South by Southwest (SXSW) in Austin, where students plan and execute a day-long music showcase.

About JJC's Program:

Whether you've always known what you wanted to study in college or you're undecided, JJC offers more than 180 degree and certificate programs to choose from. It doesn't matter if you're planning to transfer or complete your degree here - JJC can help guide you as you journey toward your future career. Associate in Arts degrees are for those intending to transfer to a four year university after JJC and major in the social sciences, humanities, fine arts, and other majors falling under the arts. See the Associate in Arts page for curriculum requirements.

Questions:

JJC Faculty Advisor: Dave Nuccio
Office: J-3004
dnuccio@jic.edu

Student Advising Center
815-280-2673
academicadvising@jic.edu

