

# ILLINOIS STATE UNIVERSITY



# 2+2

## Associate in Arts to Bachelor of Science in Graphic Design

### Courses taken at JJC

ENG 101 Rhetoric  
ENG 102 Rhetoric  
COMM 101 Principles of Speech Communication  
GEN ED IAI Math\*\*  
GEN ED IAI Phys Science (must include a lab)\*\*  
GEN ED IAI Life Science (must include a lab)\*\*  
GEN ED IAI Humanities\*\*  
GEN ED IAI FA (Art 115\*\*)  
GEN ED IAI FA (Art 116\*\*)  
GEN ED IAI Social & Behavioral Science\*\*  
GEN ED IAI Social & Behavioral Science\*\*  
GEN ED IAI Social & Behavioral Science\*\*  
ART 101 Drawing I  
ART 103 2D Design  
ART 104 3D Design  
ART 115 Art History 1  
ART 116 Art History 2  
ART 107 Graphic Design 1  
ART 125 Photography 1  
Art 207 Graphic Design 2  
Elective Studio Elective\*\*

**Total JJC Credits: 64\*(minimum)**

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### Courses taken at ISU

#### Year Three, Fifth Semester

ART 326 Graphic Design 3  
ART 323 Typography  
ART 252 Video I  
Senior College level University-wide elective  
(Entrepreneurship of Color Theory)\*\*  
ART 216 Graphic Design History

#### Year Three, Sixth Semester

ART 336 Graphic Design 4  
ART 302 Design for the Web  
Elective 200-level Art History (279, 280, or 281)\*\*  
Elective ART elective\*\*  
Elective Senior College level University-wide elective  
(Entrepreneurship of Color Theory)\*\*

#### Year Four, Seventh Semester

ART 337 Graphic Design 5  
ART 315 Topics in Graphic Design  
Elective ART elective (Internship recommended)\*\*  
Elective 300-level Art History elective\*\*  
Elective University-wide elective (Entrepreneurship, Color Theory, Graphic Comm, or Studio)\*\*

#### Year Four, Eighth Semester

Elective University-wide elective (internship recommended)\*  
Elective University-wide elective (Art elective recommended)  
Elective University-wide elective (ART 349-Visiting Artist Semi  
Elective BS SMT elective\*\*

**Total ISU Credits: 56\***

**Total Degree Credits: 120\***



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\*This transfer guide is a sample curriculum. Additional courses may be required based on placement test scores. Please work with your faculty advisor or success coach prior to course registration.

\*\*Courses are to be chosen in consultation with an academic advisor. Only 70 semester hours from a Community College will apply toward 120 semester hours required for graduation.

### **About ISU's Graphic Design Program:**

Students graduating from the Graphic Design sequence enter successful careers in design studios, advertising agencies, and corporate and institutional design offices. These graduates design communications for applications on the web, video, and various multimedia applications as well as for traditional print-based media. Study in the program develops an understanding of perceptual theory, typography, layout, illustration and interactive options within the field. The cohesive sequencing of courses allows the student to build skills and knowledge upon a strong fundamental core towards a highly sophisticated level of work that successfully combines type and image into creative visual communication.

### **About JJC's Program:**

This program will prepare students to create a portfolio allowing them to transfer to a four year university art program. We have fully equipped studios in painting, design, ceramics, metals, interior design and graphic design. Our small student-to-teacher ratio in the studio courses offers hands on learning opportunities from our faculty of professional artists sharing their craft with students. We have a state of the art 2,055 sq. foot gallery, where there are visiting artist exhibitions as well as the opportunity for visual art students to exhibit their work. We offer work study opportunities for visual art students in their area of interest.

### **Questions:**

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