

## SHOWING A MOVIE FOR A CLUB ACTIVITY

Movies are available through SWANK for clubs to use. Please note that using films through **SWANK is necessary to be compliant with Federal Copyright Laws for viewing films by student audiences by using a royalty based rental system.**

### CAN OUR CLUB SCREEN A MOVIE FOR AN ACTIVITY OR EVENT?

Yes, you may screen a movie as a club activity or part of your meeting. However, be aware that the cost of the movie used is based on the size of the audience. Please contact SWANK directly for cost of movies at [www.swank.com](http://www.swank.com). The club is responsible for all costs associated with showing a film (including shipping).

### CAN OUR CLUB SCREEN A MOVIE AS A FUNDRAISER?

Your club can use a movie screening as a fundraiser and charging a small fee to participate in a movie screening may be to your advantage to offset the cost of the movie use. **TIP:** Your club might consider co-sponsoring a movie with another group to offset the rental cost further.

### HOW DO I ORDER A FILM?

First, you will need to visit [www.swank.com](http://www.swank.com) and check to see if the film is available. If the film is available, the club advisor should submit an Activities Approval Form to OSA no later than one month before you wish to view the film. SWANK encourages this timeframe because complimentary posters on current films are sent to JJC—which your club can use to advertise.

### WHAT IS THE FACE-TO-FACE COPYRIGHT EXEMPTION AND DOES OUR CLUB QUALIFY?

According to Federal Copyright Laws any film or documentary can be shown in a classroom without royalty payments and copyright infringement as long as the following are met:

- ✓ The film must correspond to the objectives of the class subject.
- ✓ The class has to be a registered course in progress.
- ✓ The instructor must be present during the viewing.
- ✓ The film can only be shown during assigned class time.
- ✓ Only students registered in the course can view the film.



**\*BASED ON THIS LAW, OSA CLUBS DO NOT QUALIFY FOR THIS EXEMPTION. THEREFORE, YOU MUST FOLLOW THE ABOVE POLICY TO USE FILMS AS A CLUB ACTIVITY.\***