



Event Title: 2nd Quarter Sales Stars

Organization: PineApple

Description of Organization: PineApple is an American corporation that manufactures and sells electronic devices and software programs to hospitality operators in both the lodging and restaurant industries.

Description/Number of Attendees: Attendees at this event will be top performing sales associates within the company. They will be very computer literate. The demographics are approximately 75% male and 25% female, the majority of attendees will be between the ages 21 and 35. The event is for 100 people.

Event Date: 06/15/2009

Event Location: Holiday Inn & Conference Center

City and State: Joliet, IL

Service/Products to be Proposed: We are looking for a company to design an innovative style reception, including room décor, music, food, and beverage.

Total Budget for Event: \$10,000.00

Proposal Requirements:

We will be in town for a site visit on Friday, 5/1/09. At this time, we will review submissions. Please submit all paper documents to us 1 week prior to the site visit. At the site visit, you will have 10 minutes to pitch us your idea, with 5 minutes for Q&A. After each company has pitched their concept, we will have a site visit that will give us a general idea of what the concept will look like upon execution. Companies may not spend more than \$1,000.00 on this sample execution, and we will not be tasting food at this time.