Speech 101 Assessment Plan
Fall 2009-Spring 2011

Faculty members:
Clay Kirkland, Vivian VanDonk, Lori Schahrer, Al Golden, Laura Fox and Tammy Perkins

Course: SPEECH 101-PRINCIPLES OF SPEECH

CATALOG DESCRIPTION: An introduction to basic human communication principles and skills. The course includes study and practice in interpersonal and public communication. Students will deliver a minimum of three formal presentations. Not recommended for students who are required to enroll in ENG 020 and/or ENG 098.

COURSE OBJECTIVES:
1. To help students understand and manage communication apprehension associated with speaking in public.
2. To teach students to select, research, prepare and deliver public speeches.
3. To provide communication theory relevant to public speaking.
4. To assist the student in developing standards of excellence in public speaking.
5. To help students improve their listening and evaluating skills.

Assessment Process:
Currently we only suggest students who test into developmental courses in reading and writing take those recommended developmental courses prior to taking Speech 101. We want to look at the data to decide if we would like to make completion of the developmental courses a requirement instead of a suggestion.

We will look at the following semesters: Spring 2008, Fall 2008, Spring 2009 and Fall 2009, Spring 2010. We will look at all sections of Speech 101 from the stated semesters. We will be looking at drop dates and grades earned. We will compare students who are recommended to take developmental courses to students who are not recommended to take the courses. We will be working with the Office of Institutional Advancement to gather the data.

Timeline for results: We will look at the data and present our findings in Spring 2011. At this time, we will make a recommendation.