

Where Students Learn the Most About their College

*Source from Which Students Learned the Most About their College before
Enrolling, Fall 1999-2005*

JOLIET JUNIOR COLLEGE	1 9 9 9	2 0 0 0	2 0 0 1	2 0 0 2	2 0 0 3	2 0 0 4	2 0 0 5
Newspaper	0.8%	0.7%	0.6%	0.0%	1.6%	0.7%	0.3%
Television or Radio	1.3%	2.7%	1.5%	4.0%	1.9%	2.1%	2.0%
Current or prospective employer	3.3%	1.7%	0.3%	1.4%	0.3%	0.5%	0.5%
Co-worker	3.6%	2.0%	0.9%	2.3%	1.3%	0.7%	1.5%
College catalog, brochure, or flier	26.2%	22.4%	16.8%	18.7%	23.7%	18.2%	16.3%
High school teacher or counselor	21.1%	23.4%	25.1%	26.1%	18.3%	22.4%	22.8%
Family member or friend	31.8%	36.9%	38.1%	29.9%	30.9%	33.2%	32.8%
Internet / WWW	1.3%	1.7%	3.5%	5.5%	6.9%	9.1%	10.5%
Other	10.7%	8.5%	13.3%	12.1%	15.1%	13.1%	13.3%

NATIONAL	1 9 9 9	2 0 0 0	2 0 0 1	2 0 0 2	2 0 0 3	2 0 0 4	2 0 0 5
Newspaper	1.7%	1.7%	1.8%	1.7%	1.6%	1.4%	1.4%
Television or Radio	1.9%	2.0%	2.5%	2.7%	2.5%	1.9%	1.8%
Current or prospective employer	1.5%	1.3%	1.6%	1.5%	1.4%	1.2%	1.4%
Co-worker	2.6%	2.7%	3.1%	2.9%	2.8%	2.4%	2.5%
College catalog, brochure, or flier	25.2%	23.7%	23.3%	23.0%	22.1%	21.0%	19.7%
High school teacher or counselor	19.2%	18.7%	17.8%	17.9%	18.4%	19.8%	20.7%
Family member or friend	30.4%	31.5%	31.0%	30.6%	30.8%	31.2%	30.9%
Internet / WWW	1.6%	2.3%	2.9%	4.2%	4.7%	5.7%	5.9%
Other	16.0%	16.1%	16.0%	15.4%	15.6%	15.4%	15.7%