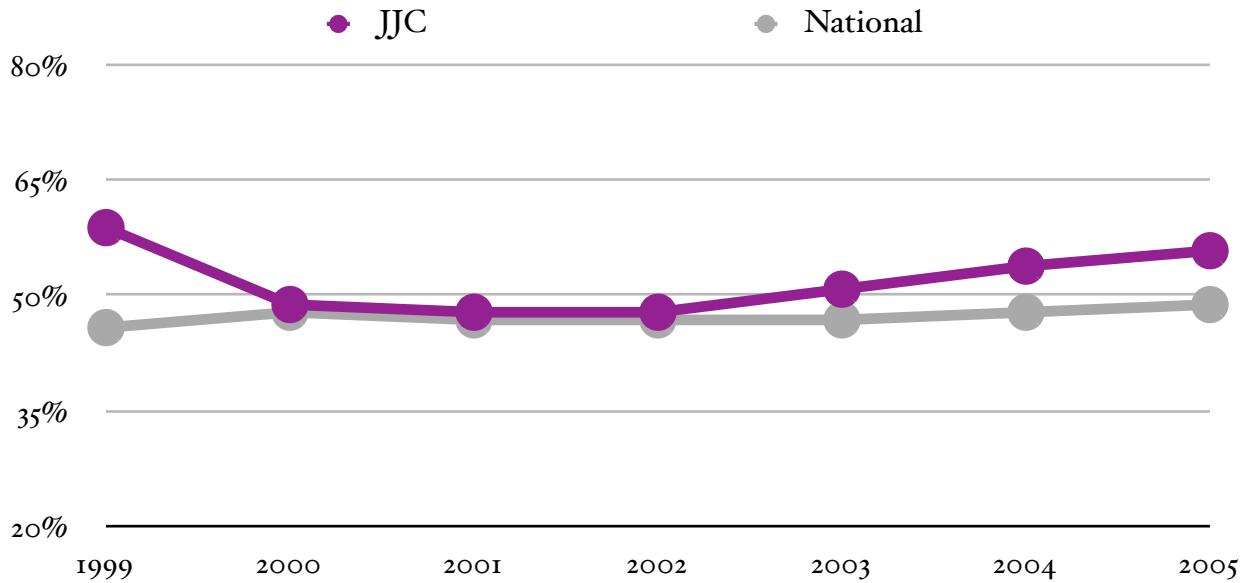


Price

Percent of Students who Reported College Price was Very Important in the Decision to Attend their College, Fall 1999-2005



FALL	JJC			NATIONAL		
	Very Important	Moderately Important	Not Important	Very Important	Moderately Important	Not Important
1999	58.5%	23.3%	18.1%	45.9%	41.0%	13.1%
2000	48.7%	39.2%	12.1%	47.8%	40.1%	12.1%
2001	47.9%	41.9%	10.1%	47.0%	40.4%	12.5%
2002	47.8%	39.5%	12.7%	47.0%	40.6%	12.4%
2003	51.3%	35.1%	13.6%	46.8%	41.0%	12.2%
2004	54.3%	36.4%	9.3%	47.9%	40.4%	11.7%
2005	56.1%	36.9%	7.0%	48.6%	39.9%	11.5%