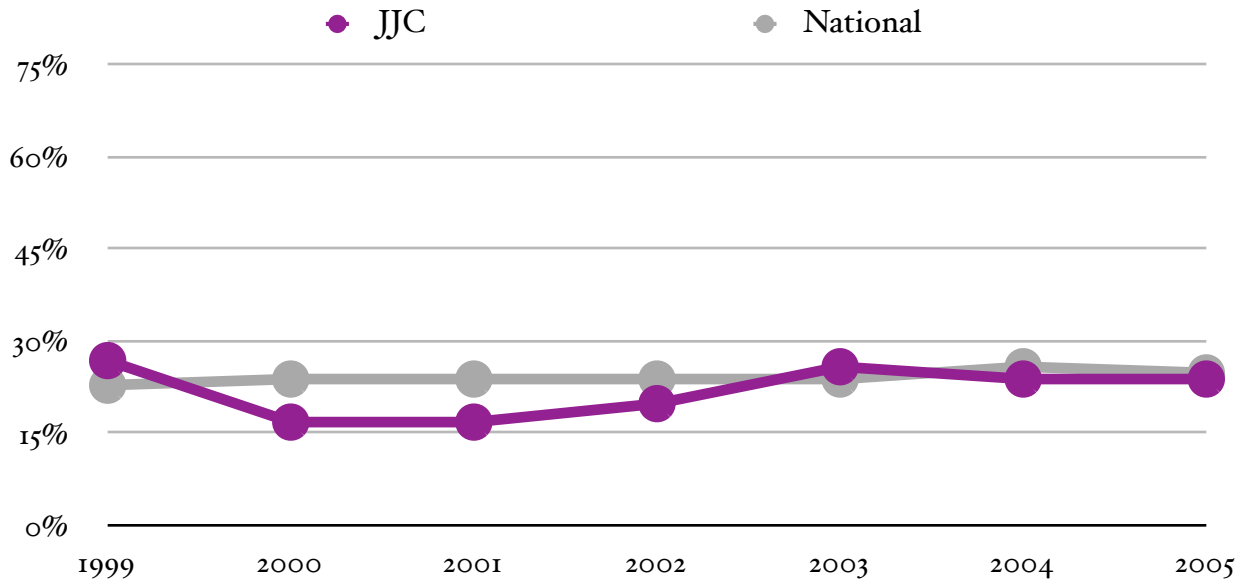


Academic Reputation

Percent of Students who Reported Academic Reputation was Very Important in the Decision to Attend their College, Fall 1999-2005



FALL	JJC			NATIONAL		
	Very Important	Moderately Important	Not Important	Very Important	Moderately Important	Not Important
1999	26.5%	44.8%	28.7%	22.7%	57.1%	20.3%
2000	17.3%	66.4%	16.3%	24.0%	56.9%	19.0%
2001	16.5%	62.4%	21.2%	23.7%	57.4%	18.9%
2002	20.1%	60.1%	19.8%	23.8%	56.8%	19.4%
2003	26.2%	57.1%	16.7%	24.0%	56.7%	19.2%
2004	23.8%	57.4%	18.8%	25.5%	55.7%	18.9%
2005	24.1%	56.8%	19.2%	25.3%	55.9%	18.8%